

TENDER NOTICE
FOR
DEVELOPMENT OF GENDER TRANSFORMATIVE APPROACH (GTA) STRATEGY AND 125 GENDER
SENSITISATION ACTIVITIES IN BARABANKI & SITAPUR, UTTAR PRADESH

Background:

Smallholder farmers in Uttar Pradesh, particularly those engaged in mint cultivation, face multiple economic and environmental challenges. Limited access to high-quality inputs, scientific farming techniques, lack of financial services, and markets has led to declining productivity and incomes. Climate change further exacerbates these issues, with unpredictable monsoons, prolonged dry spells, and depleting groundwater resources making farming increasingly unsustainable. As a result, agriculture is becoming less attractive, especially for the younger generation, threatening the long-term viability of farming communities.

To address these challenges, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), and Mars GmbH launched, “Shubh Samridhi-Strengthening Women Empowerment and Resilience in Mint Farming Communities”, to transform mint farming sector in Uttar Pradesh by improving production systems and strengthening social capital, with a focus on benefiting smallholder farmers. The project aims to enhance women-led enterprises and inclusive development for 7,000 farming households through viable green businesses and building skills through tailored capacity building programs and strengthen institutional linkages to finance, schemes, and markets. To achieve this, the Technical Agency will be responsible to:

Key Tasks of the Assignment:

1. Strengthen women's agency and leadership by addressing restrictive gender norms and enabling their participation across household, economic and community spaces.
2. Enhance women's participation, ownership and leadership in livelihood and entrepreneurial activities to improve their economic empowerment and resilience.
3. Promote women's equitable participation in household and farming-related decision-making, including decisions related to agriculture, income utilisation and climate-resilient practices.
4. Strengthen women's participation and leadership in village-level planning, local governance and community decision-making processes.

Please refer to the bidding conditions and follow the instructions carefully.

The detailed documentation with regards to this call for proposals includes:

1. Terms of Reference for the Assignment
2. Grid for Assessing Eligibility of firms & Compliance Declaration
3. Technical Evaluation Grid
4. Bidding Conditions & CO2 Offsetting Guidelines
5. Financial Template
6. The General Terms & Conditions of Contracts

Tender timelines:

- **Deadline to receive queries:** **9th October 2026**
- **Clarifications to the queries to be uploaded on web portals:** **14th October 2026**
- **The deadline for submission of proposals:** **24th October 2026; 11:59 pm**

It is construed that all the terms and conditions of the tender package are acceptable and agreed upon by the participating company. No negotiations/changes to the GTCC shall be acceptable at a later stage.

GIZ reserves the right to cancel/modify this tender and /or reject a bid document including subsequently a technical and financial proposal, without assigning any reasons.